

THE KEOP FILTER

December 2007

KEOP By The Numbers:

- NC Citizens Screened: **1025**
- Counties with Current Outreach activities: **8**
- Focus Groups Held: **17**

Demographics of Screening Participants with eligible urine samples (n=669):

- 32.8% African-American
- Mean age: 48
- 16.9% Diabetes
- 39.6% Hypertension
- 25.8% with family history of kidney disease
- 50% with early signs of kidney problems

Organ Donation Bill Passes This Session in the NCGA

HB1372 (SL2007-538): Organ Donation/The Heart Prevails, clarifies that signing a donor card and/or having the heart on one's drivers license is legal consent for organ donation.

This bill will help increase the number of organs available for kidney and other organ transplantation, which is of great value to the citizens of North Carolina who spend many years on the transplant waiting list.

Thank you for supporting this legislation!

UNC
KIDNEY CENTER

www.unckidneycenter.org

THE KIDNEY EDUCATION OUTREACH PROGRAM'S MOBILE OUTREACH UNIT IS HERE!

On Friday, November 9, the UNC Kidney Center celebrated with a luncheon and dedication ceremony for the debut of its new 39-foot mobile outreach unit. The festivities brought together more than 100 UNC Kidney Center supporters, community partners, patients and employees who were eager to view the new unit, which was on display outside UNC Hospitals.

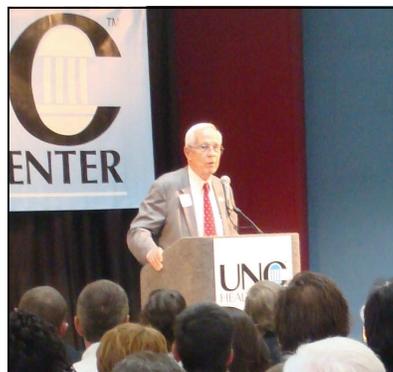
The 39-foot truck will enable the Kidney Education Outreach program (KEOP) to screen and provide education to citizens about chronic kidney disease in more communities across North Carolina.



Ms. Essie Newsome of Montgomery County stands underneath her picture, which was also featured on a KEOP billboard.

The outreach unit is equipped with a fully functional exam room, 2 restrooms and a common area. It will be used for kidney disease screenings as well as patient counseling and educational sessions.

Speakers at the dedication included Senator Ed Jones of NC District 4, Senator William Purcell of NC District 25, Dr. Bill Roper, Dean of School of Medicine and CEO of UNC Health Care, and Dr. Ronald Falk, the Director of the UNC Kidney Center and Chief of the Division of Nephrology & Hypertension, UNC-Chapel Hill.



Senator William Purcell addresses the crowd at the dedication ceremony.

Senator Jones cited transportation as a major barrier to preventive health care for low-income citizens in the counties which he represents, and explained that the mobile outreach unit will help overcome that obstacle for many citizens in rural North Carolina.

Senator Purcell described the value of the KEOP in his district and praised the teamwork of the UNC Kidney Center with local health resources and lay leaders in his district.

Be sure to keep an eye on the road— the mobile outreach unit will hit the road in January as the KEOP continues to travel the state screening at-risk citizens and making sure folks are asking, "Hey Doc, How Are My Kidneys?"

If you would like more information on the mobile outreach unit or are interested in hosting a screening in your community, please call Donna Harward at 919-966-2561 ext.301, or toll-free at 1-866-259-2230.

The UNC KEOP is here to help you! Please contact Caroline Jennette, Legislative Liaison, if you would like more information about kidney disease, the KEOP, or the UNC Kidney Center in general.

Caroline Jennette, MSW
Campus Box #7156
919-966-2561 ext.301
FAX:919-966-4251
caroline_jennette@med.unc.edu

You can also check us out on the web at:

www.unckidneycenter.org

Director:

Ronald J. Falk, MD

Associate Director:

J. Charles Jennette, MD

Director of Education & Outreach:

Donna Harward

Center Administrator:

Trina Pugh

Development Officer:

Suzie Hosman

Legislative Liaison:

Caroline E. Jennette, MSW

COMMUNITY HAPPENINGS

Community Liaison Spotlight: Mary Graves

Mary Graves is the community liaison for Anson and Montgomery Counties.



Mary's personal experience with health challenges and her witness to the lifestyle devastation that often results from poorly managed chronic disease motivated her to return to her native state and establish Mary G's Diabetes Awareness Outreach.

We are excited to have Mary as our lay leader in these two counties and look forward to expanded opportunities to help reduce the number of citizens who suffer from chronic kidney disease.

Mary is available to represent the KEOP at local events. Contact Donna Harward for more information: 1-866-259-2230.

Registration Now Open for the 3rd Annual Kidney Kare Walk/Run:

Join us on Saturday, March 15th for the 3rd annual Kidney Kare 5k walk and run.

All proceeds go to the Kidney Education Outreach Program, which provides free kidney screenings and education activities throughout the state of North Carolina and supports the Patient Emergent Fund which provides one time financial support to kidney patients in need.

You can register at www.unckidneycenter.org or make a donation at: www.active.com/donate/kidneykare2008

We hope to see you there! For more information call Suzie Hosman at 919-966-2561 x.311, or toll-free at 1-866-259-2230.

Fast Facts:

- Kidneys remove fluid and wastes from the body, release hormones to help regulate blood pressure, and help balance the body's electrolytes.
- North Carolina ranks 9th in the nation for statewide prevalence of end-stage kidney disease (ESKD), which requires dialysis or transplant.
- Approximately 900,000 (11%) of North Carolinians have chronic kidney disease (CKD).
- 3 risk factors for kidney disease are: diabetes, high blood pressure, and family history of kidney disease.
- The good news: Early detection of kidney disease can prevent the progression to End Stage Kidney Disease (ESKD).

UNC
KIDNEY CENTER
Burnett Womack Bldg.
Campus Box #7156
Chapel Hill NC 27599